**Long Term Goal: [Goal you want to see in next 5 years]**

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| **Intermediate and Short Term Goals**  (What are the changes you want to see in the year to help you reach your long-term goal?) | **Targets**  (Who are the individuals or entities with decision-making power to enact your goals?) | **Strategies to Influence Targets**  (How will you reach your campaign goals? Coalition-building, youth leadership, public education, etc.) | **Tactics to Carry out Strategies**  (What are specific actions you will take to carry out your strategy?) | **Responsible Parties**  (Who is responsible for making sure the work gets done?) | **Time Frame** | **Status** |
| Goal #1 *example: Stop the construction of two planned facilities* | *example: Governor* | Strategy 1:  *ex. Create a Task Force to recommend new options for secure care* | *ex: Hold a Rally to demand Governor appoint a Task Force* | *Campaign Staff* | *October 2018* | *Completed* |
|  | *example: Senator Johnson, Chair of Public Safety Committee*  *Committee Members* | Strategy 2*: ex. Enact legislation to have a moratorium on new prison construction* | *ex. Hold a Town Hall in Senator Johnson’s district* | *Campaign Steering Committee member in Sen Johnson’s district* | *January 20i9* | *Planned* |
| Goal #2 *example: Reinvest costs savings from closure into a community-based continuum* | *Example: Senate and Assembly Appropriation* | Strategy 1: *Enact legislation require cost savings be put in a lockbox for community reinvestment* | *ex.* *Organize a legislative briefing with budget advocacy organization* | *Campaign Staff and Budget Advocacy Organization* | *March 2019* | *Pending* |
|  |  | Strategy 2: |  |  |  |  |
| Goal #3 |  | Strategy 1: |  |  |  |  |
|  |  | Strategy 2: |  |  |  |  |